

Dear Educational Leaders,

2017, Pakistan is celebrating 70 years of its inception. The creation of Pakistan had been the tremendous work of Mohammad Ali Jinnah, and the sacrifices of our ancestors and their head back joint efforts. Unfortunately, the generation who contributed towards the making of Pakistan had passed away. Therefore, nurturing national unity is becoming a challenge for us.

Pakistan is a developing country and youth in Pakistan makes up about 60% of its total population. In the midst of crunching times, when Pakistan is facing severe challenges such as terrorism, economic crisis, target killings and disunity, the burden to take the country out of the whirlpool is upon us.

We invite all Educational Leaders to encourage their students to be part this never held before contest nationwide.

We look forward to enthusiastic participation from your students and to receive amazing pieces of work.

Eligibility

The contest is open to students enrolled in colleges/universities affiliated with HEC.

Awards and Prizes

All participants will be awarded specially designed community service certificate.

Winners

1st five winners from each category will be awarded with specially designed certificate and tablet/souvenirs from sponsoring organizations.

Registration Fee

Fee of Rs.200 per student/entry (students may send more than one entry) will be charged to cover the cost of organizing the contest.

Contest Overview

Category Theme/Topic

Poetry/Essay Writing

Urdu (select any one)

- جنگ نہیں ہے رستہ۔ اب اٹھائو رستہ
- کتاب کی قسم۔ اب صرف قلم
- اگر پاکستان سجانا ہے۔ تو بیٹی کو پڑھانا ہے۔
- سختی نہیں۔ تختی
- قلم اقبال اور حوصلہ جناح۔ میں ہوں پاکستان

Essay Writing

Urdu/ English (select any one)

- Social Media and its impact on political views
- Media and ethics: How I see it
- Role of language in cultural identity



- Parliament and the people
- Increasing Economic Growth through Women empowerment
- Climate Change: Causes, Effects, and Solutions
- Policies promoting entrepreneurship and skill education (proposal)
- The unsung heroes
- Food Security and Scarcity: Why ending hunger is so hard
- Integrating service learning and multicultural education in colleges and universities
- The longest unresolved dispute in the world: Possible solutions to Kashmir conflict
- Human Dignity Is Crucial to Civilization
- Performing arts play a significant role in student development
- Telecommunication industry: A tool for achieving a sustainable competitive advantage
- Photography Unseen Pakistan

Guidelines

Category 1

Poetry/Essay Writing

Urdu Theme (select any one)

- جنگ نہیں ہے رستہ۔ اب اٹھائو بستہ
- کتاب کی قسم۔ اب صرف قلم
- اگر پاکستان سجانا ہے۔ تو بیٹی کو پڑھانا ہے۔
- سختی نہیں۔ تختی
- قلم اقبال اور حوصلہ جناح۔ میں ہوں پاکستان

What to Enter?

- Poetry/Essay must be original work.
- Handwriting must be eligible.
- Poetry/Essay is accepted only in Urdu.
- 400-500 word limit for essays

Category 2

Essay Writing

Urdu/English Theme (select any one)

- Social Media and its impact on political views
- Media and ethics; A personal perspective
- Role of language in cultural identity
- Parliament and the people
- Increasing Economic Growth through Women empowerment
- Climate Change: Causes, Effects, and Solutions
- Policies promoting entrepreneurship and skill education (proposal)
- The unsung heroes
- Food Security and Scarcity: Why ending hunger is so hard
- Integrating service learning and multicultural education in colleges and universities
- The longest unresolved dispute in the world: Possible solutions to Kashmir conflict

- Human Dignity Is Crucial to Civilization
- Performing arts play a significant role in student development
- Telecommunication industry: A tool for achieving a sustainable competitive advantage

What to Enter?

- No literary form other than an essay will be accepted.
- Each essay must reflect the contestant's own research, writing and original thinking.
- Only one (1) essay may be submitted by each contestant.
- Please submit your work typed on A4 paper with pages numbered and title as a header on each page.
- At least 500 word limit
- Essay in Urdu or English is accepted.

Category 3

Photography Competition

Theme Unseen Pakistan

What to Enter?

- Photo entries must be 8" x 10"
- Black and white photos are also accepted.
- No text (including theme title, name, etc.) should be written on the front of the photo.

Rules and Regulations

By entering the contest, educational institutions confirm that they have read and understood, and agree to be bound by the following contest rules:

- The contest is open to all educational institutions in Pakistan which include International, Government, Private, Special Education and Schools run under NGOs, Welfare organizations and Trusts.
- Entries are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other contest after submitting to this contest will not be eligible.
- Entries will be judged by a panel of judges appointed by CDC and collaborative partners
- Judges' decisions are final and no correspondence will be entertained.
- All prize winners will be notified by email or post
- CDC reserves the right to publicize and/or broadcast the winners' names and images at any time it deems fit.
- Entries must be accompanied by a duly completed Entry Form and Bank draft / Pay order in original favour of Community Development Council.
- CDC will not be responsible for any damage or loss of any entry in the mail.
- Entries will NOT be returned to educational institutions.

