

7th Asian Management Research and Case Conference (AMRC) 2018

23-24 March 2018 at Pearl-Continental Bhurban, Pakistan

<https://amrc.lums.edu.pk/>

Call for Papers

CONVERGENCE OR DIVERGENCE: EMERGING TRENDS IN MANAGEMENT RESEARCH AND CASES IN ASIA

Sub Theme

China's One Belt, One Road Initiative: Implications for Management & Organizations in Asia

AWARDS
3 Best Papers
3 Best Cases
2 Student Paper Awards

Lahore University of Management Sciences (LUMS), with its partners, invites submissions for the 7th Asian Management Research and Case Conference 2018 (AMRC 2018).

According to the IMF, Asia continues to be the leader of global economic growth. Growth will remain strong at 5.4% in 2018. For the last several decades, emerging economies in Asia have successfully dominated the global economic outlook. These developments have led to a renewed interest among management scholars in conducting research on issues relevant to the region. This has led to the popular convergence-divergence debate amongst academics and management practitioners. With a significant increase in global foreign direct investment in Asia, are management practices in Asia gradually resembling those of the developed economies of the west or is the region pushing back? The challenges facing this region are manifold, heterogeneous and complex. In order to explore this debate further and add to the research on this topic, this year's conference theme is 'Convergence or divergence: Emerging trends in management research and cases in Asia'.

Submissions may include: Research Papers, Teaching Cases, Panel or Paper Symposia & Proposals for Doctoral Colloquia

All submissions will be reviewed based on originality, rigor, and relevance to the conference theme. All accepted manuscripts will be presented at the conference.

LOCATION

Nestled in the middle of a thick pine forest at a height of 6400 ft above sea level, the Pearl Continental Bhurban hotel offers breathtaking views of the Kashmir valley and its snow clad mountains. This beautiful resort is located at a distance of 9 km from Murree (hill station) and about 70 km from the Benazir Bhutto International Airport, Islamabad. It offers numerous recreational activities, including a contemporary health club, a mini cinema, an open-air amphitheater and a sprawling golf course.



PAPER & CASE SUBMISSION

Research papers and teaching cases may address, but not be restricted to, the main theme of the conference. The conference sub-themes are:

- Accounting & Finance
- Business Ethics and Corporate Social Responsibility
- Human Resource Management
- Gender, Ethnicity and Diversity in Organizations
- International Business
- Leadership
- Managerial Economics
- Marketing
- Operations
- Supply Chain Management
- Organizational Behavior

WHO SHOULD ATTEND

- Academics
- Lecturers from colleges and universities
- Research institutions
- Postgraduate and research students
- Professional associations
- Professionals from business organizations
- Industrialists
- Other interested parties

IMPORTANT DATES, REGISTRATION AND FEES

Full Paper Submission Deadline	27 November 2017 (Monday, 5 p.m. GMT)
Notification of Decision Deadline	2 January 2018 (Tuesday)
Early Bird Registration Deadline	25 January 2018 (Thursday)
Registration Deadline	4 March 2018 (Sunday)

Early Bird Registration	USD 200
Early Bird Registration for Students	USD 100
Standard Registration	USD 250
Standard Registration for Students	USD 120

For paper submission please visit <https://amrc.lums.edu.pk/>

AFFILIATED JOURNALS

Selected research papers and teaching cases will be considered for publication in the *South Asian Journal of Business Studies* and *Asian Journal of Management Cases* (as per journal review procedures).



CONFERENCE SECRETARIAT

AMRC Conference 2018
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CONFERENCE SCIENTIFIC COMMITTEE

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Dr Arijit Sikdar, University of Wollongong Dubai
Dr Shibli Rubayat Ul Islam, University of Dhaka

KEYNOTE



Dr Shaista E. Khilji
Professor, George Washington University



Dr Yusuf Sidani
Convener & Professor
American University of Beirut



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CONFERENCE PARTNERS

