Program for future leaders
Enjoy, learn and...

Get prepared for the Future!

By providing the chance to experience real life through its contemporary curriculum and pedagogy, the Institute of Business Administration (IBA), Karachi, prepares its students to meet the challenges ahead. Due to the high expectations of the job market, IBA students are trained to bear the pressure of meeting tough deadlines, deliver on assignments effectively, take surprise quizzes, submit detailed reports and work with diverse groups as a team. This is part of the daily routine at IBA, which grooms and prepares students to face the world out there.

Knowing the importance of extracurricular activities, IBA offers a wide range of opportunities through its 28 student societies which cater to diverse interests ranging from Sports to Drama, Community Service to Elocution and Environmental Sensitivity to Web Designing!

“You learn more quickly under the guidance of experienced teachers. You waste a lot of time going down blind alleys if you have no one to lead you.” - W. Somerset Maugham
Karachi – The City

Located in Pakistan’s largest metropolis, IBA enjoys a number of advantages. Karachi is the capital of the province of Sindh and the largest city in Pakistan. Located along the coast of the Arabian Sea and north-west of the Indus River Delta, this mega city is not only the largest, but also Pakistan’s original capital and cultural, economical, philanthropic, educational and political hub, as well as the largest port of the country.

The metropolitan area along with its suburbs comprise the world’s second most populated city, spread over 3,530 square kilometers. The city credits its growth to the mixed populations of economic and political migrants and refugees from different national, provincial, linguistic and religious origins that come to settle here permanently. Living in Karachi is an exciting as well enriching, and gives one diverse cultural exposure. Karachi is a city of more than 15 million people on the shore of the Arabian Sea, but its population belies its size – it is easier to navigate here and has much to offer, yet it is more reserved and less developed than other major cities in the Middle East or Asia. Five-star hotels and office towers in the city center soar above small flat-roofed houses giving an impression of the desert. Bazaars and markets bustle with people and sell nearly anything one can imagine. People move in from other provinces of the country to find a better future.

There are a variety of activities available in Karachi for recreation and enjoyment. Occasional theater performances, concerts, musical performances and galas are common. There is a lack of western cinema and nightclubs, although restaurants are abound. Pakistani cuisine is a highlight of living in Karachi. Pakistani cooking is a unique blend of traditional and modern spices of the sub-continent. In addition to many five-star hotels, one can dine in with accordance to international standards of restaurants around the city. Featured cuisines are Italian, Chinese, Japanese, Turkish, French and a range of seafood and barbecue specialties.

Water sports are popular because of Karachi’s proximity to the Arabian Sea. Beaches are nearby and there are many opportunities for fishing, sailing and golf. There are also a number of opportunities for environmental and conservational activity; giant sea turtles lay their eggs on miles of beaches just outside the city and there is ongoing work in restoring the mangrove swamps.

Karachi is the cultural, economical, philanthropic, educational, & political hub.
Facilities for International Students

Covering every angle within our agenda, IBA is focused at providing the foreign students with the following amenities:

**Standardized Education**

IBA is recognized as one of the pioneer business schools of Asia for setting higher standards of education in a cost-effective manner. Full scholarship and financial assistance is provided to students on a merit basis. In addition to this, IBA level of education, which is, at par with international standards, allows student to compete universally. Internationally trained faculty is available to teach a variety of foreign languages such as French, Arabic and Chinese.

**State-of-the-Art Infrastructure**

Spread over 80 acres, IBA has two campuses, aligned with the growth plan for meeting international standards. All classrooms are centrally air-conditioned and equipped with the latest audio-visual facilities.

**MAIN CAMPUS**

Being the principal campus of the institution, IBA Main Campus is located in the safe and peaceful environs of the Karachi University on Abul Hasan Ispahani Road. It includes:

- Cafeteria
- Faculty Offices
- Auditorium
- Program Offices
- Library
- Computer Labs
- Class Rooms
- Center for Entrepreneurial Development
- Sports Facilities
“I have always imagined that Paradise will be a kind of library” - Jorge Luis Borges

CITY CAMPUS

The City Campus is in the heart of the bustling business district of the city to facilitate the large numbers by industry professionals who find it easier to commute. The City Campus includes:

- Class Rooms
- Seminar Rooms
- Library
- Computer Labs
- Indoor Games
- Cafeterias
- Auditorium
Faculty

The faculty at IBA provides students with solid academic knowledge as well as practical, hands-on industry insights based on experience. A substantial number of IBA’s faculty members have PhDs in their disciplines from top schools of the world. Because of its location in the industrial hub of Pakistan, IBA attracts a large number of professionals as visiting faculty who give students first-hand information about latest industry practices.

IBA sends its full-time faculty on regular trainings abroad to keep them updated with latest teaching methods. Faculty is encouraged to present research papers in local and international conferences and collaborate with academics worldwide.

Career Development Center (CDC)

By developing a strong and tangible link between employers and IBA graduates, the Career Development Center focuses on helping national and international students find the right jobs and internships in their preferred fields. CDC conducts seminars, delivers lectures, and holds panel discussions and workshops on career development and counseling.

All activities undertaken by the CDC focus on grooming and preparing graduating students for the job market. From the Student Development Program (SDP) offered to Freshmen, to annual career fair, conduct of mock interviews, tests and assessment centers, workshops on CV writing, career counseling and skills training workshops, the CDC supports students in their efforts to find the right career track.

Travelling

Adhering to the vision of providing guidance to our students, IBA provides various support services to international students like information on visa requirements, accommodation, security and travelling. We provide full package of pre-arrival and post-arrival services to international students which facilitate them for getting admission and overseas scholarships in our universities.
Overview of the Programs of Study

IBA offers full-time undergraduate and graduate degree programs in Business Administration & Computer Sciences. It also offers a variety of part-time programs at the City Campus in the evening. It is common to find entrepreneurs, practicing managers, government employees and technocrats attending these programs. The diversity in their work backgrounds makes classroom interaction a rich educational experience. Specialized executive education programs are conducted by the Center for Executive Education (IBA-CEE) for professionals from the corporate world.
“The prosperity and advancement of a nation depend upon its intelligentsia...”
- Muhammad Ali Jinnah
Bachelors of Business Administration (BBA Program)

IBA’s BBA Program comprises four years of rigorous education enabling students to have a broad view of the world. The students go through an academic program that not only emphasizes the essentials of business subjects; it introduces them to the basic concepts of social sciences, liberal arts and foreign languages including French, Arabic and Chinese. The students are required to do a mandatory six-week corporate internship and a six-week Responsible Citizen Internship Program (RCI), which exposes them to the challenges of the social sector.

The learning methodology of the BBA Program includes Case Studies, Projects, Experiential Learning, Simulations, Business Games, International Exchange and Student Development Programs.

Existing International Student Exchange Programs include student exchanges with University of Idaho, Shawnee State University, American University, Missouri State University, University of Louisiana at Monroe, Chadron State University in Chadron-Nebraska, Montclair State University, and Eastern Washington State University (EWU) in Cheney-Washington. IBA is continuously exploring more options in this area to provide greater exposure for the students.

Generous Scholarships are offered on Merit and Need Basis covering cost of tuition and accommodation.
For more information please visit: http://www.iba.edu.pk/programs.html

Bachelors of Science (Computer Science)

BS (Computer Science) is a 4-years degree program that combines a solid core of theoretical Computer Science courses and a range of applied courses to inculcate problem solving skills in students and to make them ready for the challenges of the practical life. The program consists of 137 credit hours out of which 52 are core CS Courses while 34 are from supporting disciplines (Maths, Physics and General Education). In addition to these core requirements, students are allowed to take electives from a wide range of CS courses including but not limited to Enterprise Resource Planning, Supply Chain Management, Social Computing, Introduction to Robotics, Game Programming, Data Warehousing, Distributed Systems, E-Commerce, Software Project Management and others, etc. This wide selection of courses gives students enough flexibility to pursue a career path of their choice.

For more information please visit: http://www.iba.edu.pk/programs.html
In addition, the availability of numerous humanities and management science courses and the prevailing culture at IBA which strongly encourages students to actively participate in a wide-range of student bodies help in developing a well-rounded personality in our students. As CS/IT graduates are required to closely work with members of other professions, this breadth-based approach makes sure that students have enough understanding of the issues they will face after graduation. The placement of IBA's BS(CS) graduates in top software houses, financial institutions, business solution providers and multi-national corporations is a living proof of the success of this philosophy.

Bachelors of Business Administration (Entrepreneurship)

IBA (Entrepreneurship) is a 4-year degree program; the program has been developed in partnership with Babson College in Boston, USA. The entrepreneurship specialization develops students’ abilities to formulate ideas, explore and create new business concepts. It trains them to carry out in-depth analysis of disciplinary and inter-disciplinary subjects, and enables them to get hands on experience in industry, by applying the knowledge and training to generate and sell their ideas in the real world, thus unleashing their potential and increasing their confidence, independence and creativity. The curriculum integrates core business courses, social science courses and entrepreneurship electives which will enable students to develop the necessary skills to become entrepreneurial in thinking and practice. The program consists of 148 credit hours, including 33 core courses and 13 entrepreneurship elective courses.

For more information please visit:
http://www.iba.edu.pk/programs.html

Bachelors of Science (Economics & Mathematics)

BS (Economics and Mathematics) is a 4-year degree program with double majors in Economics and Mathematics. It is designed to give students a solid foundation in both Economics and Mathematics. The program provides a well coordinated curriculum for students interested in pursuing masters or PhD in Economics and Mathematics.

For more information please visit:
http://www.iba.edu.pk/programs.html
“When you know better you do better.” - Maya Angelou
Masters of Business Administration (MBA)

The mission of IBA MBA Program is to provide the best possible learning environment in order to produce world class principled, competent and socially sensitive business leaders. This academically solid program is IBA’s flagship program and has produced numerous prominent leaders of the industry. MBA faculty is carefully selected to ensure highest standards of teaching and expertise.

The learning methodology of the MBA Program at IBA includes Case Studies, Experiential Learning Live Projects, Simulations, Business Games, International Exchange and Student Development Programs.

The MBA program provides many opportunities including Student Exchange Program at MIT-Tsinghua School of Economics and Management in Beijing, China and regional study trips to compliment academic studies. Generous Scholarships are offered on Merit and Need Basis covering cost of tuition and accommodation.

Morning

The MBA Morning Program is a fulltime program offered both at the Main Campus and the City Campus. Specialisations include Marketing, Finance and General Management.

For students with BBA Background - Duration: 18 months/66 Credit Hours - Pre-requisites: 16 years education - 2 years post qualification work experience plus min 2.5 CGPA in BBA

For students with Non-BBA Background - Duration:24 months/72 Credit Hours – Prerequisites: 16 years education - 2 years post qualification work experience - Min 60% aggregate marks in last degree
Evening
The MBA Evening Program is offered at the City and Main Campus. Specializations include Marketing, Finance and General Management. The duration of this program may vary depending on the capacity of the student to complete the course load during each semester.

MS Economics
MS Economic program is designed to provide a solid background in theory, quantitative methods and applications appropriate to the needs of economists involved in policy planning, analysis and forecasting of public and private sectors. This program emphasizes on applied economics and caters to the growing market for economic analysts. Option is available to students either to join the morning session or the evening session. Experience is not mandatory for admission in the MS Economics program.

Executive MBA – Banking and Financial Services
This program is designed for mid-career executives and managers of the banks and financial services sector and is aimed at providing participants with exposure to modern banking concepts and techniques that will help them develop their capabilities and contribute in transforming their organizations into modern, efficient and customer-oriented set-ups.

Executive MBA – Corporate Managers
This program provides an opportunity for experienced professionals to obtain a Master degree in Business Administration on a schedule that minimizes disruption of work and personal pursuits. Such programs include a group-class structure that offers a planned curriculum in an executive setting. Executive MBA-CM program is designed for senior business leaders who want to strengthen their expertise. IBA offers this unique training program for working executives who wish to advance to the highest levels of the corporate ladder, especially managers who are seeking top management or entrepreneurial roles.

Executive MBA – Public Sector Executives
Present day public-sector executives must have sufficient knowledge to implement the necessary changes in the organizations they work for. They also require exercising more contemporary measures to ensure effective functioning of the concerned parties along with an increase in coordination between government and its partners. The pedagogy and curriculum of the MBA-PS program incorporates a variety of techniques, which enables executives from the public sector to learn and apply knowledge to improve overall quality of public-sector service. The program is specifically designed for mid-career managers, and it emphasizes on their personal development, enhanced productivity and strategic thinking.

For more information please visit: http://www.iba.edu.pk/programs.html
“You can never be overdressed or overeducated.” - Oscar Wilde
PhD (Computer Science)

The Faculty of Computer Science at IBA offers PhD in Artificial Intelligence and Cognitive Robotics, Wireless and Mobile Communications, Social Computing, Operations Research Management, Information Security, Numerical Analysis & Computing, Multimedia & Web and Human Computer Interaction. Students may avail a full teaching/research assistantship which comprise an attractive monthly stipend and full tuition fee waiver. This program is composed of coursework credits and dissertation credits.

PhD (Economics)

PhD program in Economics provides graduate students an opportunity to make a contribution in the development and application of knowledge in Economics. This program also enables students to conduct quality research in specialized fields. Students after successfully completing their doctoral degree from IBA are prepared for careers in universities, business enterprises, national and foreign banks, government organizations, and multinational companies. PhD in Economics is a full time morning program. IBA will offer teaching/research fellowship to students enrolled in the PhD program for which they are paid a monthly stipend and may avail tuition fee waiver.

For more information please visit: http://www.iba.edu.pk/programs.html
Postgraduate Diploma in Business Administration (PGD Evening Program) PGD is offered at the City Campus in the evening. The duration of this program may vary from 1½ to 3½ years, depending on the capacity of the students to complete the course load each semester. The students must complete the coursework in 7 consecutive semesters. The course load for PGD students is three in the regular semester and two in the summer semester. This program consists of 12 courses of 36 credit hours cumulative, all of which are compulsory. This program leads to MBA degree pursued in the evening program.

For more information please visit: http://www.iba.edu.pk/programs.html
Facilities

Center for Executive Education (CEE)
- Center for Executive Education (CEE) at IBA focuses on producing competent human resource for competitive job market. The Center specializes in Executive Education and Management Development Activities through Open-Enrollment Courses, Client-Specific Customized Programs and Consultancy.

CEE workshops and courses help students to learn:
- An exceptional combination of well researched and time tested approaches, cutting edge, theories and powerful tools for managing businesses effectively
- Opportunities to transform conventional approaches of problem solving and management into ones that are fresh and innovative
- A sustainable relationship with IBA as a partner committed to the progress and advancement
- Contact and association with prominent professionals belonging to a varied range of organizations and fields
- Opportunity to learn from the best and brightest minds in the field

Center for Business and Economic Research (CBER)
- Center for Business and Economic Research (CBER) has been established to contribute towards the development of the industrial and financial sectors of Pakistan by providing self and industry sponsored research. The faculty and students are encouraged to involve themselves in the field of Research and Development using the resources of the CBER.

CBER plays an important role in development of new ideas and collaborative research between universities and other organizations. Universities and students can take benefit of the infrastructure already in place at CBER and produce quality research. Currently, CBER is working full time on various national and international research projects. The Center regularly invites proposals for award of research grants, organizes research seminars workshops/ conferences, solicits research ideas and funding from the industry and corporate sectors for core and contract research.

Although it is still in its initial years, a few achievements of CBER include Seminars and introduction of a Working Paper Series, Research Collaborations with Government, British Council, State Bank of Pakistan and Foreign Universities. A number of key cases have been developed by the faculty at IBA in collaboration with the CBER.

In a nutshell, CBER aims to develop a Research Culture at IBA by creating tangible benefits for students and faculty , collaborating nationally and internationally with Universities, Governments and Organizations. It acts as a Think Tank that can be of assistance to the business community, public policy makers, and the civil society.

Eligibility Criteria for Admission to Academic Programs
- Strict merit-based admission criteria irrespective of race, religion, gender, ethnicity or socioeconomic conditions.
- Apply online and get registered to appear in the Aptitude Test.
- All applicants (foreign students, non-resident Pakistanis, and Pakistani Nationals) with SAT I scores exceeding 1900 and GMAT scores exceeding 600 are exempted from the IBA undergraduate and graduate admissions test respectively, however they have to go through the group discussion and interview process.
- Participate in a group discussion and appear for an interview.
- Provide equivalence certificate in case of holders of degrees / certificates issued by non-Pakistani universities / boards.
- The qualified candidate will not be refused to get admission on his / her inability to pay IBA fees however, such candidates are required to apply for financial assistance and suppose to meet the criteria for the same.

Opportunity to learn from the best and brightest minds in the field
How to Apply

Online application
You can apply online by downloading online application form available on our website: http://www.iba.edu.pk/

Guidance and counseling contacts
For details and further guidance please contact:

Ishaque Lashari
Email: ilashari@iba.edu.pk
Admin Block (City Campus)
Call #: (92-21)33194267
UAN: 111-422-422 (Ext: 1176)

Kumail Raza Hemani, IRC Manager
Email: khemani@iba.edu.pk
IBA Main Campus:
University Road, Karachi
Tel: (92-2)38104700 (Ext: 1819) Fax: (92-2) 95001257 or 95001508
UAN: 111-422-422
Website: www.iba.edu.pk

IBA City Campus:
Garden/Kayani Shaheed Road, Karachi
Tel: (92-2)38104701 (Ext: 1819) Fax: (92-2) 38103008
UAN: 111-422-422
Website: www.iba.edu.pk

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